

**For Release 9:00 a.m. EST  
August 1, 2008**

## **Carelynx Corporation Attains Gold Certified Partner Status in Microsoft Partner Program**

*Carelynx Corporation Further Distinguishes Itself by Earning a Microsoft Competency  
in Networking Infrastructure Solutions*

**HAMILTON, Ontario, Canada — July 31, 2008** — The Carelynx Corporation ...Your link to management solutions... today announced it has attained Gold Certified Partner status in the Microsoft Partner Program with a competency in **Networking Infrastructure Solutions**, recognizing Carelynx's expertise and impact in the technology marketplace. As a Gold Certified Partner, Carelynx has demonstrated expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

Carelynx is an innovative and growth-oriented organization that has demonstrated a continued commitment to providing clients with the highest level of service excellence. Carelynx Corporation has been successfully providing Value Chain Management expertise in the North American marketplace for over five years. The organization is comprised of two complimentary business streams that leverage each other to support the needs of customers. Uniquely positioned, Carelynx offers comprehensive supply chain management "know how" with the LynxIT Product Suite. LynxIT is comprised of four modules: a Facilities Management Solution (FMS V2.0), an Inventory Management Solution (IMS V2.0), an EDI communications solution, and a Web Portal Solution. Carelynx also provides clients with solution services drawing upon its core competencies that leverage MS .Net, ASP, PLC based and RF based technologies.

"We are extremely pleased to have attained Gold Certified Partner status in the Microsoft Partner Program. This allows us to clearly promote our expertise and relationship with Microsoft to our customers," said Peter Christopoulos. "The benefits provided through our Gold Certified Partner status will allow us to continue to enhance the offerings that we provide for customers."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. "They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes Carelynx as a new Gold Certified Partner for demonstrating its expertise providing customer satisfaction using Microsoft products and technology."

As one of the requirements for attaining Gold Certified Partner status, Carelynx had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry.

Microsoft Gold Certified Partners enrolled in the Networking Infrastructure Solutions Competency have proved their expertise in implementing technology solutions based on either the Microsoft Windows Server 2003 or Windows 2000 Server operating system, with a particular focus on Microsoft Small Business Server 2000 and Windows Small Business Server 2003. These implementations may include crafting solutions that connect Windows-based servers, PC locations and the Internet; installing a server farm; or building a small-business Windows Server stand-alone solution that includes file and print capabilities.

"We place tremendous value on our partners, which help us deliver solutions and applications to customers," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. "Solutions competencies provide an integrated partnering framework that recognizes an enterprise's expertise and rewards it for the effect it has in the technology marketplace. It also allows companies to demonstrate for customers their knowledge of building solutions based on Microsoft technologies, such as setting up networks using Windows Server 2003 R2 and Windows Small Business Server 2003."

The Microsoft Partner Program was launched in October 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

The Carelynx Corporation is a Hamilton, Ontario based leader in Supply Chain Management Solutions through a combination of experience, innovative approach and a proven commitment to people. Carelynx is the fusion of Value Chain "know how" and cutting edge Microsoft Technology competencies. LynxIT is the custom developed Supply Chain Solution created in-house that consists of four modules: a Facility Management Solution, an Inventory Management Solution, a communication EDI Solution, and a Web Portal Solution. The Carelynx team is comprised of experienced Microsoft Certified Professionals and skilled experts with the abilities to successfully design, develop and implement customized IT solutions and services tailored to specific business needs drawing on MS.Net, ASP, PLC and RF based technologies.

#####

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

**For more information:**

[Peter Christopoulos, Carelynx, (905) 529-2273, PeterC@Carelynx.com]

[Christopher Hepworth, Carelynx, (905) 308-3485, Chepworth@carelynx.com]